GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:3101
ANSWERED ON:04.08.2016
Promotion of Textile Schemes
Bharathi Mohan Shri R.K.

Will the Minister of TEXTILES be pleased to state:

(a) whether her Ministry proposes to promote its schemes and programmes, etc. through the print and electronic media, seminars, workshops and website of the Ministry etc.; and

(b) if so, the details thereof and the funds allocation made in this regard, area wise?

Answer

MINISTER OF STATE FOR TEXTILES
(SHRI AJAY TAMTA)

(a) & (b): The Ministry of Textiles is promoting its schemes and programmes through print and electronic media, seminars, workshops and website of the Ministry. A provision of Rs.5.20 cr has been made for advertising and publicity in the budget of Ministry of Textiles for the year 2016-17.

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